



FOR IMMEDIATE RELEASE

Contact: (877) KUBOTA-NEWS [(877) 582-6826]
newsroom@kubotamedia.com

Acme Tools Locations Recognized with Kubota Elite Award of Excellence

TORRANCE, Calif. (April 13, 2016) – Kubota Tractor Corporation is pleased to honor Acme Equipment in Grand Forks, ND, and Acme Tools in Bemidji, MN and Minot, ND, with Kubota’s Elite Award of Excellence, the company’s most prestigious dealership certification and designation. The certification program was created by Kubota’s senior leadership team in conjunction with its National Dealer Advisory Board to recognize dealers around the country that are providing customers with the “ultimate Kubota experience” from top quality equipment, to sales and financing, customer satisfaction and best in class service.

“Whether it is landscapers, contractors or large property owners, today’s customers expect equipment dealers to be top-notch, full-service partners. Kubota’s Award of Excellence program recognizes dealers that are already there, meeting and exceeding customers’ expectations,” says Todd Stucke, vice president, sales, marketing and product support for Kubota. “Simply put, they are our very best, and they’ve set the bar high. For that, we thank and applaud them.”

Unique to Kubota’s Award of Excellence program is its designation criteria. The advisory board and Kubota worked together to narrow down the criteria to core elements related to customer sales and service support excellence, that are the absolute most critical for longevity, segment growth and overall business success.

In order to be recognized with a Kubota Premier Award of Excellence a dealership must meet all requirements and achieve at least an 80 percent compliance percentage of the all the core elements. In addition, to achieve the top “elite” status level dealers must be a premier certified dealer and achieve a total fiscal sales requirement.

-more-

Acme Equipment Recognized with Kubota Elite Award of Excellence/ADD ONE

“This is the inaugural year of Kubota’s Award of Excellence program and it is already setting a high standard that will pave the way for sustained growth and market segment leadership,” Ray Villarreal, Kubota director of dealer development adds. “We have built a strong reputation for top quality on the manufacturing level and this award recognizes that Acme Equipment is delivering on the Kubota promise before, during and after the sale.

About Kubota Tractor Corporation

Kubota Tractor Corporation, Torrance, Calif., is the U.S. marketer and distributor of Kubota-engineered and manufactured machinery and equipment, including a complete line of tractors of up to 170 Gross hp, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, hay tools and spreaders, commercial turf products and utility vehicles. For product literature or dealer locations, contact: Kubota Tractor Corporation, 3401 Del Amo Blvd., Torrance, CA 90503, (888) 4-KUBOTA [(888) 458-2682], Ext. 900, or visit www.kubota.com.

About Acme Tools

Acme Tools has more than 65 years of industry experience and today is an omni-channel premier retailer of tools and equipment with 10 retail stores in North Dakota, Minnesota and Iowa, and a leading authorized online retailer offering more than 35,000 products online at AcmeTools.com.

###